



**LIVING BEYOND
BREAST CANCER**

40 Monument Road | Suite 104 | Bala Cynwyd, PA 19004
Phone: (855) 807-6386 | Fax: (610) 645-4573
Breast Cancer Helpline: (888) 753-LBBC (5222)

FOR IMMEDIATE RELEASE

Contact: Kevin Gianotto
(484) 708-1547
kevin@lbbc.org

LIVING BEYOND BREAST CANCER ANNOUNCES NEW BOARD MEMBERS

(Philadelphia, Pa.) — December 16, 2015 — Living Beyond Breast Cancer, the national education and support organization, is pleased to announce the appointment of five new members to its Board of Directors, who will serve starting January 2016.

Lu Ann Cahn

Lu Ann Cahn is Director of Career Services for the Temple University School of Media and Communication. She is also the author of the inspirational memoir *I Dare Me*, an entertaining look back on a year that changed everything for her. In December 2014, she left her 40-year career in broadcast news to dare audiences across the country and to help launch the next generation of communicators at Temple University. Cahn is well known in Philadelphia, where she worked as a reporter for WCAU-TV for 27 years. In 1991 Cahn made local and national news when she publicly told her story of battling breast cancer after a missed diagnosis when she was only 35. A native of Columbus, Ohio, Cahn grew up in Atlanta and graduated Phi Beta Kappa from the University of Georgia. She is married to former NBC10 photojournalist Phil Houser. They're proud of their daughter Alexa, who dared herself to start the company Bad Kids Collective and is now the owner of her own company managing music talent.

Dana Donofree

Dana Donofree is the Founder, CEO and Head Designer of AnaOno, an intimates and lifestyle apparel line for women who've had breast surgery either because of breast cancer or another health or personal decision. She started the collection after her own invasive ductal carcinoma diagnosis and a bilateral mastectomy with implant reconstruction led her to discover there were very limited sexy and stylish bra options available on the market for women after reconstruction.

A graduate of Savannah College of Art and Design, Donofree has over a decade of experience in the fashion industry. She spent time as a designer for a private knitwear label before moving on to Hang Ten, KAUFMANFRANCO and Goldbug. Her company, which not only focuses on fashion, but philanthropy as well, has been featured in several major media outlets in the United States and abroad. Her mission is to restore confidence and self-esteem in women who have battled cancer or gone through another personal journey, and help them express their beauty and femininity every day.

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Marisa Gefen, MD

Dr. Gefen is Clinical and Practice Leader for CityLife Neighborhood Clinics, where she is working on a new integrated, value-based, team-approach model for delivery of high-quality primary care. An internist and practicing primary care physician, she completed her undergraduate degree in Psychology at George Washington University, in Washington, DC. She then completed a Masters of Biological Sciences at Drexel University College of Medicine before attending Jefferson Medical College in Philadelphia, Pennsylvania. She practiced internal medicine at 9th Street Internal Medicine for more than five years. Dr. Gefen lives in the area with her husband and four children.

Teresa Kohl

Teresa Kohl is a Director of SSG Capital Advisors and leads the firm's litigation advisory services practice. She is an experienced restructuring professional with over 15 years of leadership in crisis management and turnaround advisory. Prior to her transition to investment banking, she led financial and operational restructuring engagements at Bridge Associates, LLC and NHB Advisors, Inc. She serves on the Board of Directors of the American Bankruptcy Institute and is a member of the Association of Insolvency and Restructuring Advisors and the International Women's Insolvency and Restructuring Confederation. She is very active in the Turnaround Management Association, where she is the first woman to lead TMA's largest global chapter (New York City) as president and, currently, Chairman. She is a founding co-chair of the TMA Global Network of Women and an executive board member of TMA Global and serves as Vice Chair of the Chapter Presidents Council. Teresa received her BBA from the Villanova School of Business at Villanova University.

Pallav Mehta, MD

Dr. Mehta is an attending physician in the division of hematology/oncology at MD Anderson Cancer Center at Cooper. He is a medical oncologist/ hematologist with expertise in breast cancer and integrative oncology, practicing in the Philadelphia area. He is board certified in internal medicine, medical oncology, hematology and integrative medicine, and has been the cancer liaison physician to the Commission on Cancer (COC). Dr. Mehta has served as a local principal investigator and developed a broad integrative medicine initiative aimed at people with cancer. He recently co-authored a book, *After Cancer Care*, on the topics of exercise, nutrition and stress modification in people with cancer; it was published in August 2015.

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**About Living Beyond Breast Cancer**

Founded in 1991, Living Beyond Breast Cancer (LBBC) is a national nonprofit organization connecting more than 500,000 people a year with trusted breast cancer information and a community of support. LBBC addresses the current needs of people affected by breast cancer, whether they are newly diagnosed, in treatment, recovery or living with a history of or managing a metastatic form of the disease. Resources are developed in collaboration with the nation's leading oncologists, health professionals and ally organizations, and are delivered by people who understand the physical and emotional complexities of breast cancer. LBBC offers its programs and services in a variety of printed and digital formats; most are free of charge. **For more information, visit LBBC.ORG.**