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For immediate release:

SSG Capital Advisors Announces Promotions

Philadelphia, PA – January 14, 2013 – SSG Capital Advisors, LLC, a leading special situations investing banking firm, announced the promotion of three veteran team members to Director. They are: Michael J. Gorman, Terry Kohler, and Luis A. Pillich. As Directors, they will be responsible for practice development, cultivating and maintaining referral sources and client relationships, as well as leading investment banking transactions. They are based in the firm's West Conshohocken, PA headquarters.

"We are pleased to promote these exceptional professionals," said J. Scott Victor, Managing Director. "SSG has a culture of fostering talent internally and Mike, Terry and Luis are among the best and brightest of the next generation of leaders in the restructuring industry. On behalf of everyone at SSG, I congratulate them on this achievement."

Each of the three new Directors has extensive special situations investing banking experience and each has completed dozens of transactions.

Michael Gorman advises middle market companies facing financial or operational challenges and has deep experience with publicly-traded and privately-held companies in the manufacturing, distribution, building materials and aviation industries. His recent engagements include the Article 9 sale of Advanced Communications, Inc., Section 363 cross-border sale of Blitz U.S.A., Inc., sale of global market leader Burner Systems International, Inc., Section 363 cross-border sale of BroadSign International, Inc. and Article 9 sale of Weaber, Inc. Michael earned an M.B.A from the LeBow College of Business at Drexel University and a B.S. from the United States Military Academy at West Point. He is an active member of the American Bankruptcy Institute and the Turnaround Management Association.

Terry Kohler oversees buyer and investor relations and strategic advisory for special situations clients in the agriculture, retail, manufacturing and energy/natural resources industries. His recent engagements include the Chapter 11 sale of the resort assets and certain real property for Wisp Resort, sale of not-for-profit Lower Bucks Hospital, private placement to facilitate an acquisition by Watermill Group, financial restructuring of Whitlock Packaging Corp. and Section 363 sale of global leader Hussey Copper. He earned an M.B.A from the University of North Carolina Kenan-Flagler Business School and a B.A. from Dickinson College. He is a Certified Management Accountant and active member of the American Bankruptcy Institute, the Association for Corporate Growth, the Institute of Management Accountants and the Turnaround Management Association where he serves on the Executive Planning Committee for the Mid-Atlantic Symposium.

Luis Pillich advises middle market clients in special situations and bankruptcy proceedings and focuses on the retail, distribution, media and telecommunications industries. His recent engagements include the Section 363 sale of TCIM Services, Inc., private placement for Smooth Fitness, Section 363 sale of American Laser Skincare and sale of Next Generation Vending and Food Service, Inc. He completed graduate research at Oxford University and earned a B.A. from the University of Hartford. He is fluent in Spanish and an active member of the American Bankruptcy Institute and the Turnaround Management Association.

For more detail, visit www.ssgca.com.

About SSG Capital Advisors, LLC

SSG Capital Advisors is a leading independent investment bank that assists middle-market companies in completing special situation transactions. SSG provides its clients with comprehensive advisory services in the areas of mergers and acquisitions, private placements, financial advisory, financial restructurings and valuations. We have a proven track record of over 200 transactions in North America and Europe and are one of the national leaders in the industry.